

SEIKO



SEIKO

SINCE 1881

SEIKO



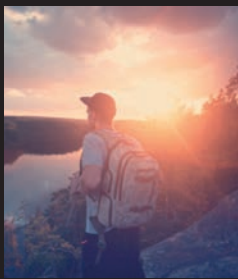
In 1963, the Seiko Sportsmatic 5 (nicknamed Seiko 5) was released, the first self-winding, day-date model manufactured in Japan. Seiko 5 was created as the first water-resistant watch for daily use and the design base led to the development of Seiko's Dive watches.



It was named Seiko 5 because it was equipped with five revolutionary features: "self-winding," "day-date display in the 3 o'clock position," "water-resistance," "crown in the 4 o'clock position," and "rugged case design." The new collection shares these attributes, adopting the "SKX" case design while incorporating a variety of colors and materials.



In line with current trends, Seiko 5 Sports aims to be a casual watch that embodies its wearers' individuality and becomes a true necessity for the younger generation. The collection is divided into five categories tailored to individual styles.



"Sports"



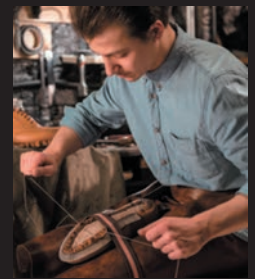
"Street"



"Suit"



"Sense"



"Specialist"



A genuine casual watch from Seiko, a real manufacturer, Seiko 5 Sports uses no electricity at all; it is powered solely by its main-spring. We want to remind people living in today's increasingly digitalized world about a emotional pull of the mechanical movement. A watch that functions by the movement of its wearer's arm creates a direct connection with its owner.

SEIKO



FALL 2019



SRPD55 \$295



SRPD79 \$335



SRPD93 \$295



**SRPD51
\$295**



**SRPD65
\$350**



**SRPD95
\$295**



**SRPD87
\$295**



**SRPD91
\$335**



**SRPD71
\$350**



**SRPD67
\$350**



**SRPD63
\$295**



**SRPD81
\$335**



**SRPD77
\$335**



**SRPD85
\$335**



**SRPD57
\$295**



**SRPD59
\$295**



**SRPD61
\$295**

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours
 Stainless steel, Nylon, or Silicone Band • One way rotating elapsed timing bezel • Day/date calendar • Case diameter:
 42.5mm • Stainless steel case • See-through screw caseback • Caliber 4R36



SPRING 2020

Available April 2020



SRPD83 \$335
Black ion finish
Nylon strap



SRPE23 \$335
Black ion finish
Silicone strap

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Nylon or Silicone Band • One way rotating elapsed timing bezel
Day/date calendar • Case diameter: 42.5mm • Stainless steel case • See-through screw caseback
Caliber 4R36



SPRING 2020

Available April 2020



SRPE21 \$295
Brown leather / silicone strap



SRPE25 \$335
Black ion finish
Black leather / silicone strap



SRPD76 \$350
Rose gold finish
Black leather / silicone strap

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Combination leather/silicone strap • One way rotating elapsed timing bezel
Luminous hands and markers • Day/date calendar • Case diameter: 42.5mm • Stainless steel case
See-through screw caseback • Caliber 4R36

SEIKO



FALL 2020

Available June 2020



SRPE51 \$275



SRPE53 \$275



SRPE55 \$275



SRPE57 \$275



SRPE58 \$325
Rose gold finish



SRPE60 \$325

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Day/date calendar • Case diameter: 40.0mm Stainless steel case and bracelet
See-through screw caseback • Caliber 4R36



FALL 2020

Available June 2020



SRPE61 \$275



SRPE63 \$275



SRPE67 \$275

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Luminous hands and markers • Day/date calendar • Case diameter: 40.0mm
Stainless steel case • Nylon Strap • See-through screw caseback • Caliber 4R36



FALL 2020

Available June 2020



SRPE72 \$375
Rose gold finish
Stainless steel bracelet



SRPE74 \$375
Gold finish
Stainless steel bracelet



SRPE79 \$375
Gray ion finish
Combination leather/silicone strap

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Luminous hands and markers • One way rotating elapsed timing bezel
Day/date calendar • Case diameter: 42.5mm • Stainless steel case
See-through screw caseback • Caliber 4R36



FALL 2020

Available June 2020



SRPE75 \$350



SRPE77 \$350

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • One way rotating elapsed timing bezel • Day/date calendar • Case diameter: 42.5mm • Stainless steel case and mesh bracelet • See-through screw caseback
Caliber 4R36



FALL 2020
Brian May Limited Edition

Available June 2020



SRPE83 \$550

Limited Edition: 9,000 pieces



Limited Edition caseback
with Brian May's signature

- Collaboration model with Brian May, the guitarist for Queen, a band that has become a rock legend.
- This project materialized because Brian regularly uses a SKX model, which has the same case design as the new Seiko 5 Sports models.
- The guitar theme is expressed in the dial pattern, texture, and color as well as the presentation box.
- Brian's autograph is printed on the back case.



Presentation box that resembles a guitar case. Special Coin included. The dial incorporates a guitar shape and a pattern reminiscent of wood texture, with red color gradation and thick clear coating.

SEIKO 5 SPORTS

Manual and automatic winding capabilities • 24 Jewels • 21,600 vibrations per hour • Power reserve: approximately 41 hours • Nylon strap • One way rotating elapsed timing bezel • Day/date calendar
Case diameter: 42.5mm • Stainless steel case • See-through screw caseback • Caliber 4R36