



# IDEA BOOK

**WHAT'S THE BIG IDEA?**

**DRAGON** DISTRIBUTION

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## INTRODUCTION

### OUR IDEA

Dragon Distribution is a premium and incentive manufacturer's representative. We combine our years of industry experience with top product lines to help you create premium and incentive programs that work. Really work.

Our Idea Book offers you a quick look at many of the name brand lines that we represent. Product ideas that are great for corporate gifting, member rewards programs, sales incentives, gifts with purchase, travel rewards, special corporate events and much more.

If you want to know about the next Big Idea, make sure you're on our email list to receive our Big Idea Blasts. A quick way to learn about exciting new products, hot deals and special opportunity buys.

Take a look through our Idea Book, check out our website at [dragonpromos.com](http://dragonpromos.com), and then give us a call. We'd really like the opportunity to work with you.

## CUSTOMIZE

### PUT YOUR MARK ON IT

Almost all of the products we represent can be imprinted with a corporate logo to promote your image or a monogram to make it personal.

### MONOGRAM A TUMI BAG



### LOGO A TREK BIKE



**ELECTRONICS**

**CANON**



**SHOCKING IDEAS**

Everyone wants to own the newest gadgets and we've got them.

**JBL**



**GPX**



**FUJI**



**WEATHERX**



**ILIVE**



**FASHION**

**Designer merchandise to motivate. When you're looking to dress up a program, these products are just what you need.**

**GOOD LOOKING IDEAS**



**ANTWERP DIAMONDS**



**DOONEY & BOURKE**



**MOVADO**



**SEIKO**

**BOLLE**



**JOHN MEDEIROS JEWELRY**



**TRAVEL**

**TUMI**



**TED BAKER**



**BRIC'S**



**We've got everything you need for a program that's so exciting participants are already packing. From spinner luggage and rolling duffels to designer backpacks and travel accessories, we've got you covered.**

**LET'S GO IDEAS**

**SAMSONITE**

**OUTDOOR**

**TREK BIKES**



**BRIGHT IDEAS**

We have great products designed for outdoor fun and relaxation.



**IGLOO**

**PINE MEADOW**



**BUSHNELL**



**CAMELBAK**

**OKUMA**



**EUREKA**



**HOME**

**AT HOME IDEAS**

If you want to create a program focused on the home, we have great products designed for cooking, home improvement, health & beauty and more.



**CUISINART**



**SOLAIRE GRILLS**



**CONAIR**



**STANLEY BLACK & DECKER**



**WEBER**

**CELEBRATION**

**ENTERTAINING IDEAS**

**BLOMUS**

We're happy to represent brands with products to make any party or event perfect. Entertainment premiums are great for member rewards and corporate gifting programs.



**OMAHA STEAKS**



**CUISINART**



**POLO RALPH LAUREN**



**DANSK**

**KATE SPADE**





## LINE LIST

HERE ARE ALL THE GREAT LINES WE REPRESENT

AMERICAN TOURISTER  
ANTWERP DIAMONDS  
BLOMUS  
BOLLE  
BRIC'S  
BUSHNELL  
CAMELBAK  
CANON  
CONAIR  
CUISINART  
DOONEY & BOURKE  
EUREKA

FUJI  
IGLOO  
ILIVE  
JBL  
JOHN MEDEIROS  
LACOSTE WATCHES  
LENOX/KATE SPADE  
MOVADO  
OCEAN KAYAK  
OKUMA FISHING  
OMAHA STEAKS  
POLO RALPH LAUREN

SAMSONITE  
SECUR  
SEIKO  
SERENGETI SUNGLASSES  
SOLAIRE GRILLS  
STANLEY BLACK & DECKER  
TRAVEL SMART  
TREK BIKES  
TUMI  
WEBER

## RESOURCEFUL IDEA

The Idea Book shows you the range of products we're proud to represent. Our website, [www.dragonpromos.com](http://www.dragonpromos.com), is designed to help you generate ideas and find the perfect incentive. If you're interested in a specific line, go to Line List and click on the brand logo. You can view all products and even download catalogs. If you're looking for new ideas, go to Line List and sort our lines by category to help you find the right premium incentive. We're a great resource for any product in the premium industry, just give us a call.

## EVENTS

## CONTACTS

### ASK US ABOUT SPECIAL EVENTS

Make your next event an unforgettable experience. A number of our brands, including Tumi, Weber, Canon and Movado, offer special on-site “fitting events” for attendees. The manufacturer provides a product expert to work the event and match the attendee with just the right product. These traveling shops can be set-up in a ballroom, poolside, on a golf course, ski slope, anywhere. It’s a great opportunity to wow your attendees.

**Canon**



MOVADO

**TUMI**

### BRANDS WITH SPECIAL EVENTS

### GIVE US A CALL

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